



2021 Community Wide Pep Rally/ Bonfire Sponsorship
VARSITY SIGNS WILL STAY UP TILL DECEMBER 2022

Dear Potential Sponsor,

The Crimson Knights Foundation (CKF) is a not-for-profit, 501(c)(3) foundation that was created to support excellence in our children's education in the Wall Township Public School District. The CKF funds programs and purchases over and above what the school district has resources for, in order to maintain the excellence of its facilities and opportunities for its students. In addition, the CKF supports restoring, maintaining, and building Crimson Knights pride through hosting events like the Annual Town Wide Pep Rally to foster esprit de corps between the schools, our community, and local businesses; and the CKF Annual Awards Gala, where a distinguished alum, a community leader, and a BOE employee are honored.

Your dollars make a difference. Explore CKF's impact by year.

2017: New sound system at the Wall Sports Complex, which is utilized by the band, athletics teams, and for large schoolwide events such as graduation.

2018: New lighting in the high school auditorium. Elementary + middle schools awarded a monetary grant to support them in our common pursuit.

2019: Annual scholarship program launched including three yearly scholarships to a student in the arts, music and athletics.

2020: Contributed toward the purchase of a streaming video system to allow people to watch competitions.

All donations are tax deductible. EIN: 81-1899141 Please consider supporting the Crimson Knights Foundation by becoming one of our valued sponsors. Thank you and "It's a Great Day to be a Knight."

CRIMSON KNIGHTS CUP SPONSOR - \$1,000

- Proud Sponsor of the annual competition between all 4 elementary schools vying for the Crimson Cup
- Sponsorship Spot at 2021 Pep Rally (bring a 6ft table and promotional material and giveaways)
- Included in Sponsorship Announcement at Competition
- Company Logo and Link on the CKF website Sponsors Page
- Email Blast - Your advertisement will also be featured in two CKF email blasts
- Varsity Stadium Sign Sponsorship (includes 3' x 6' personalized sign on our fields TILL DECEMBER 2022)

CRIMSON KNIGHT PEP RALLY SPONSOR - \$2,500

- Premier Sponsor at main entrance to event
- Premier Sponsorship Spot at 2021 Pep Rally (bring a 6ft table and promotional material and giveaways)
- Highlight as a VIP Sponsor at Pep Rally announcements
- Five tickets for Awards Gala
- Company Logo and Link on the CKF website Sponsors Page
- Inclusion in CKF social media and a minimum of two social media blasts
- Your business will be entered in a raffle to appear in the prestigious Wall Township Living Magazine
- Varsity Stadium Sign Sponsorship (includes 3' x 6' personalized sign on our fields TILL DECEMBER 2022)

CRIMSON KNIGHT BON FIRE SPONSOR - \$5,000

- Sponsors Sign and recognition at Bon Fire, Pep Rally Entrance and Crimson Cup area
- Main Spot at 2021 Pep Rally (bring a 6ft table and promotional material and giveaways)
- Highlight as a Top Sponsor at Pep Rally & Bon Fire announcements
- Table (ten tickets) for Awards Gala
- Premium listed Sponsor at Awards Gala.
- Thank you halftime announcement at home games
- Company Logo and Link on the CKF website Sponsors Page
- Inclusion in CKF social media and a minimum of two social media blasts
- Your business will appear in the prestigious Wall Township Living Magazine
- Varsity Stadium Sign Sponsorship (includes 3' x 6' personalized sign on our fields TILL DECEMBER 2022)

Looking for a custom sponsorship package email sponsorship@crimsonknightsfoundation.org

Want to find out more about the Crimson Knights visit our website. <http://gcv.me/1bbe6b> Or text CKF to 52046

Please join our Facebook page <https://www.facebook.com/crimsonknightsfoundation/>

PLEASE CONTACT US FOR LARGE CUSTOM OPPORTUNITIES

Crimson Knights Foundation | P.O. Box 1502 | Wall, NJ 07719



SPONSORSHIP ARTWORK INSTRUCTIONS:

All donations are tax deductible. Thank you for becoming a sponsor of your Crimson Knights!

Please return the completed form and payment to (make checks payable to CKF):
Crimson Knights Foundation, P.O. Box 1502, Wall, NJ 07719

Company name/art and website to be printed on the sign:

Email your hi-res pdf, Adobe Illustrator or InDesign files to sponsorship@crimsonknightsfoundation.org.

NOTE: Business cards cannot be accepted as artwork. Standard turnaround is 2-3 weeks from proof approval.

Company Name: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Any questions can be emailed to sponsorship@crimsonknightsfoundation.org.